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DISSEMINATION LEVEL		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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1 INTRODUCTION

1.1 PROJECT SCOPE

The CHORIST project will propose solutions to increase rapidity and effectiveness of interventions following natural hazards and industrial accidents, in order to enhance citizens' safety and communications between rescue actors.

1.2 PURPOSE OF THE DOCUMENT

This document lists the dissemination ways that are going to be used by CHORIST between June 2008 and May 2009. The focus is on the external communication of the project. It is identified WHAT, HOW and WHEN it would be worth to disseminate the results. We propose certain dissemination ways accompanied with illustrative examples. The different target groups and the scheduled dissemination time are addressed for the overall project and not per sub-package, meanwhile there are quite many common elements among them.

We need to notice a difference compared to the dissemination plan prepared for the first and the second year of the project. We now expect the dissemination activities to focus on the final technical achievements of the project and to be more user-oriented.

1.3 DOCUMENT VERSIONS SHEET

Version	Date	Description, modifications, authors
1.0	09-09-08	Plan of the dissemination activities for the third year period. Template based on SP0.D16
1.1	25-09-08	Modifications added in the dissemination plan after suggestions provided by ESNFR

Table 1 : Document versions sheet

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2 REFERENCE DOCUMENTS

2.1 REFERENCE DOCUMENTS

- [1] CHORIST Deliverable SP0.D16, "Dissemination plan for year 2"
- [2] CHORIST Deliverable SP0.D25, "Plan for Using and Disseminating the Knowledge, PUDK (year 2) – CONFIDENTIAL VERSION"

2.2 DEFINITION

Dissemination	Dissemination is the act of dispersing or diffusing something e.g. diffusion of knowledge, making available scientific results to the public or to the interested scientific communities, promulgating ideas, etc.
Dissemination plan	Dissemination plan is a framework determining the overall strategy and specifying appropriate means to disseminate the project results among the interested target groups

2.3 ABBREVIATION

BB	Broadband
EU	European union
FP6	Framework programme 6
GSM	Global system for mobile communications
PMR	Private mobile radio
SP	Sub-package
TEDS	TETRA enhanced data services
TETRA	Terrestrial trunked radio
UAB	User advisory board
WiMAX	Worldwide interoperability for microwave access
WB	Wideband
WP	Work package

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3 DISSEMINATION STRATEGY FOR CHORIST

The CHORIST dissemination aims to promote knowledge sharing among the scientific communities and increases awareness of the project results towards the public. The dissemination plan will be updated three times during the duration of the project. This is the final dissemination plan. We expect the dissemination activities to be more intensive during the last year of the project. In addition we expect the dissemination to be more user-oriented since the ultimate project goal was to make the emergency response users aware of the project achievements. Without doubt, the largest dissemination events during the last year of CHORIST are the final project demonstration and field trials in Barcelona, March/April 2009

In order to create a functional dissemination plan we apply the same strategy used for dissemination during year 1 and year 2. According to the dissemination plans prepared before the following list of questions should be answered:

- WHAT information do we have to disseminate? (e.g. future standards, future technologies, on-going project work, advances made on the state-of-the-art, etc)
- To WHOM do we have to disseminate the information? (citizens, user associations, authorities, industries, UAB, other projects, etc)
- HOW will we disseminate the information? (articles or animations on the CHORIST web site, external web forums, brochure, attendance to conferences, written articles, media briefing, partial demos of mock-ups, video spots, etc)
- WHEN we disseminate the information? Each dissemination activity should be followed with a time estimate if not an exact dissemination schedule. This is important in order to avoid overlapping between CHORIST dissemination and other popular events.

The type of information we disseminate is highly correlated with the target group and the adopted dissemination means. For instance an amendment to the existing standards might consist of significant scientific work.

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3.1 INFORMATION TO COMMUNICATE THROUGH DISSEMINATION (WHAT?)

overview of the project	CHORIST scope	Disaster response	
project findings	- improvements to existing technologies and standards - implementation of new ones	Alert chain	sensor fusion
			operational picture of risk management events
		Technologies to warn citizens	DAB/DVB/GSM
	Broadband & Wideband systems for communication during emergency response	WiMAX mesh	
		TEDS	
telecommunication standards used in CHORIST	CBS		
	DVB		
	DAB		
	MBMS		
	TETRA		
	PPDR (ITU)		
	standard WiMAX		

3.2 DISSEMINATION TARGET GROUPS FOR CHORIST (TO WHOM?)

end-users	112 and civil protection authorities (e.g. UK association of chief police officer, NATO Civil communications Planning Committee, UK National Policing Improvement Agency, UK Cabinet office Civil Contingencies Secretariat)	Conference calls and discussions
		Emergency service workshop (presentations)
	citizens	through user associations (e.g. EENA...)
		through UAB
		directly
		EENA newsletters
scientific and technical	universities	Peer reviewed journals and international conferences
	standardisation bodies	
	Standard Development Organizations (SDO)	

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business	industries
	other European projects Cross project meetings
	the client (EC)

3.3 INFORMATION DISSEMINATION (HOW?)

publications	paper (text+images)	brochure	
		white paper for all 3 subpackages have been issued	
		newsletter	
		newspapers	
		case studies	
		standards	
		PPT presentations	
multimedia		Journal papers	
		Conference proceedings	
		video spots (e.g. on CD)	
WWW	CHORIST web site	participation to web forums (e.g. PSCE)	
		European portals	flash animations
			RTD info
			Cordis wire
			Athenaweb
			Alphagalileo
			Ecsite networks
			euroactiv.com web portal
			Research-tv
			scirab
ascribe			
congress, fair (to attend to, to organise):	concertation meetings		
		EC workshops	
		PSCE	
		BAPCO meeting	
		IEEE conferences	PIMRC 08, PIMRC 09
			DYSPAN 08
		ISCRAM conferences	ISCRAM 09
	TIEMS conferences		
demos	Final project demonstration Final project trials ICT events networking sessions	Barcelona, March/April 09	
		Barcelona, March/April 09	
		November 2008	
Cross project meetings			
Discussions	Discussions motivated by similarities between CHORIST developments and similar achievements by other projects	Ongoing	

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4 DISSEMINATION ACTIONS

This section serves as an action list for the consortium members.

#	Information to be disseminated (<i>what</i>)	Target group (<i>to whom</i>)	Means (<i>how</i>)	Proposed schedule (<i>when</i>)	EXAMPLES	RESPONSIBLE
1	Final project demonstrations details	UAB	Discussions Slides	- October 08 December 08 - July 08	DGPEIS Barcelona	BAPCO ESNFR/THC/ EURE/TKK/TRAD
2	Project goal and achievements	- public safety end-users - industrials - representative of US department of Homeland security	- Presentation - Distributed printed material - Discussions	- April 09 - February 09 - November 09 - ongoing discussions	- BAPCO conference April 09 - 112 European Day, February 09 - 112 Roundtable, November 09 - US is developing a Commercial Mobile Alert Service (CMAS) to extend the Emergency Alert System into the mobile network and the digital TV. This set up resembles CHORIST SP3 development. The Department of Homeland security has shown interest in CHORIST and there is ongoing communication with O2M.	BAPCO ESNFR EENA O2M
3	Update the project status	-BAPCO executive UK - Association of Chief Police officers (Communications Group) - Association of Chief Police officers (Uniform operations Group) - UK National Policing Improvement Agency - UK Cabinet Office Civil Contingencies Secretariat	- Discussion - Presentation	Quarterly basis	Update the project status to all the specified target groups	BAPCO
4	Update the project status	- Citizens - 112 users - UAB	- Newsletters - Internal reports - Documents	- Autumn 08 Winter 08 Spring 08 - Regularly from summer 08 to spring 09	- Three articles updating the state of the project with special reference to the aspects concerning the development of the 112 and the impact on the citizens - EENA would also disseminate information concerning CHORIST to the members of its UAB during the meetings and through internal	EENA

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					reports and other documents	
5	System demonstration	Public safety users and military	demonstration	-September 08 - October 08 - November 8	- Demo to the Madrid City Council - Demo at the NATO' CCPC in Luxembourg - Whole system demonstration at the ICT event in Lyon	- VODA - SPMM - ESNFR - ALL
6	System final Demonstration and field trials	- Telecomm. users from public safety - EC officers to be invited, - Telecomm. operators, - industrials and researchers	demonstration	March / April 09	System demonstration in Spain	ALL
7	Study into MBMS	research community	Paper	September 08	Conference proceedings SMO 08	VODA
8	Signal Detection algorithms	Scientific community	Conference Proceedings	October 08	DYSPAN 08	TKK
9	Ad Hoc WiMax	Scientific community	Papers, demonstration	Summer 08 Spring 09	Conference proceedings WiMax Forums	- EURE - THC
10	Interference estimation algorithms	IEEE Authorities	Journal paper	Spring 09	IEEE Transactions on Wireless Communications	TKK
11	Project achievements to public safety forums	- public safety end users - researchers - industrials	presentation	December 08	PSCE forum assembly, France	ALL
12	Project achievements to public safety workshops	- public safety users - researchers	presentation	- October 08	- DG REGIO open days 2008 - 5 th TIEMS workshop dealing with disasters - 5 th Standards Development Organizations (SDO) Emergency response workshop - Disaster Management and Space Technology-"Bridging the Gap"	- ESNFR - ESNFR - EENA - EENA
13	authorities information system	Authorities	- Conference call - Meetings	summer 08	112 call center of Utrecht	- DATA - JRC - EDS
14	Voice applications in rapidly deployable networks	Users, authorities	- Slides - Discussion	summer 08	UAB in Slovenia	ESNFR
15	Final dissemination event	- UAB members - End users - Customers	- Videos - Animations - DVD - Presentations	late June 09	Apart from the demo event CHORIST sets up a final dissemination event organised in some attractive place. The final dissemination event is a marketing	- ESNFR - BAPCO - Others

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					event aimed at customers.	
16	Dissemination of the SP2 training system			Before May 09		JRC
17	Presenting the Project outcomes to EMTEL	EMTEL	- presentation	Before May 09		ESNFR
18	Publish a 10-20 page article	- researchers - IEEE authorities	- Paper	Before May 09	CHORIST solutions should be presented in an international magazine, an IEEE magazine, or the International Journal of Emergency Management of TIEMS	- ESNFR - Others
19	Flash animation in CHORIST website	- public - public safety users - customers	- Animation	November 08	CHORIST results should be made attractive by using animations and web-pages on the Web site.	ESNFR

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5 FOLLOW UP OF DISSEMINATION ACTIVITIES

CHORIST project members are encouraged to write meeting memos of each dissemination event they have participated which will be included in SP0.D37, Final Plan for Using and Disseminating the Knowledge.