Institute of Molecular Genetics

Media training film screening "Your Science in Their Hands"

1.3.2010 at 2PM in Hasek's lecture hall

A training film produced by EMBO based on one of Bernard Dixon's EMBO workshops on how scientist should communicate with media. Bernard Dixon, who is a former editor of the New Scientist and Nature Biotechnology, will explain a few important concepts how scientists and media deal with information and how important it is to communicate with journalists effectively. The movie takes about an hour, is in English, and requires a reasonable listening comprehension.