

The 2009 ISPIM Conference - ***The Future of Innovation*** - will be held in **Vienna, Austria** on **21-24 June 2009**. Organised by ISPIM, hosted by The Austrian Federal Economic Chamber, and supported by DANUBE - European Programmes for Training, Research and Technology and Ratio Strategy & Innovation Consulting, this conference will bring together about 300 academics, business leaders, consultants and other professionals involved in innovation management. The conference format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the conference will provide excellent networking opportunities together with a taste of local Viennese culture.

Globalisation is one of the major forces that have made innovation imperative for any industry. No organisation, business nor government, can afford to leave innovation to a few motivated individuals. The future of innovation revolves around the paradox of managing the unmanageable. What processes can ensure an uninterrupted flow of new creative ideas? How can we entice all employees to be part of this effort? How do we select and develop the most promising ideas? How can we speed up this process? How do we balance radical and continuous innovation? How do we manage the dependence on internal and external knowledge sources? Finding answers to these questions is crucial for the future success of innovation.

Submissions from academics, consultants and managers on innovation-related topics are strongly encouraged and should focus on the following:

- Commercialising and financing innovation
- Methods and tools for innovation
- Measuring and managing innovation
- Organisational creativity & idea generation
- Networks and clusters of innovation
- Collaboration for innovation
- Culture & diversity management in innovation
- Entrepreneurship & intrapreneurship
- High growth venturing
- Innovating business models
- Innovation training & education
- Innovation policy and global competitiveness
- Managing virtual innovation
- Value creating networks and communities

Important Deadlines:

- **31 December 2008:** Outlines Only (All Academic, Practitioner and Workshop Submissions)
- **31 January 2009:** Acceptance Notification
- **30 April 2009:** Final Submissions (including papers, slides, profiles & photos) together with registration and payment

Confirmed Speakers (more to come):

- **Prof. Frank T Piller**, Professor of Management, RWTH Aachen University,

Technology and Innovation Management Group & Massachusetts Institute of Technology, MIT Smart Customization Group

- **Stefan Kohn**, Head of Innovation Management, Fujifilm Europe GmbH & Board Member, PDMA eV

- **Dr. Ron Dvir**, CEO, Innovation Ecology

- **Roman Retzbach**, Science & Research Director, The Future-Institute International

Confirmed Workshop Leaders (more to come):

- **Prof. Wim Vanhaverbeke**, Professor of Strategy at Hasselt University, Belgium, Research Fellow at the Eindhoven Center for Innovation Studies, The Netherlands and Director/Founder of OpenInnovation.eu

Conference Journals:

Selected papers will be considered for publication in the following journals, subject to the usual referee processes applicable to the journals:

- *Technovation*

- *The R&D Management Journal*

- *International Journal of Entrepreneurship & Innovation Management*

- *Innovation: Management, Policy & Practice*

The Call for Papers can be found at

www.ispim.org/conference/files/ISPIM_2009_Call_for_papers.pdf

The ISPIM Conference Secretariat can be contacted at conference@ispim.org.