

Curriculum Vitae

PERSONAL INFORMATION

Name ŽIŽALOVÁ PAVLA
Date of birth 23. 2. 1981
Phone: + 420 724 519 319
E-mail: pavla.zizalova@yahoo.co.uk

EDUCATION

10/2005 – 06/2009
Department of Social and Regional Geography, Faculty of Science, Charles University, Prague

08/2008 – 12/2008
Centre for Technology, Innovation and Culture, University of Oslo, Norway

01/2008 – 5/2008
University College Dublin, Ireland
06/2008 – 06/2008
Globelics Academy – Globelics, University of Tampere

10/2003 – 09/2005
Department of Social and Regional Geography, Faculty of Science, Charles University, Prague

8/2004 – 03/2005
Universidad de Sevilla, Spain

10/2000 – 09/2003
Faculty of Science, Charles University, Prague

RESEARCH PROJECTS PARTICIPATED

International projects

07/2011-06/2013: European Science Foundation - *Cluster life cycles – the role of actors, networks and institutions in emerging, growing, declining and renewing clusters*

06/2007-06/2010: European Science Foundation – *Constructing Regional Advantage: Towards State-of-the-Art Regional Innovation System Policies in Europe?*

10/2006-10/2007: SRDTOOLS - *Methods and tools for evaluating the impact of cohesion policies on sustainable regional development*, 6. FP DG RESEARCH

03/2007-06/2007: *ERDF Innovative Project Analysis* – Case Study Guide, DG Regional Policy

05/2005-05/2006: ESPON 1.2.3 – *Identification of Spatially Relevant Aspects of the Information Society*, DG REGIO

03/2007-03/2008: International Visegrad Fund – *Foreign Direct Investment in Central and Eastern Europe: What Kind of Competitiveness for the Visegrad Four?*

Other projects

01/2010-12/2013: GAČR (Czech Science Foundation) – *Innovation, productivity and policy: Evidence based on micro data*

01/2009-12/2012: GAČR (Czech Science Foundation) – *Industrial upgrading and regional spillover effect of the Czech automobile industry*

2008-2009: GAČR (Czech Science Foundation) – *Analysis of regional development phenomena/processes of differentiation and equalization and their classification in the Czech Republic.*

2006-2007: GAUK (Grant Agency of the Charles University) – *Regional analysis of the Research and development policy in the Czech Republic*

2007: National Training Fund – *Mapping the environment for partnership cooperation on regional labour markets in the Czech Republic*

PROFESSIONAL EXPERIENCE

12/2011 – to date
PricewaterhouseCoopers ČR
Advisory, Public Sector Services

- consultant in performance improvement group, focused on public sector clients
- responsible for projects related to R&D&I sphere, particularly EU Structural Funds programmes, and innovation management

01/2010 – to date
CERGE-EI, Economics Institute
Researcher

- globalization and competitiveness of firms and implications for national and regional innovation policies – analytical work on innovation microdata
- international conference presentations, publications

10/2005 – to date
Charles University in Prague,
Faculty of Science
Researcher

- innovation studies and competitiveness, regional development – lectures
- domestic and international research projects participation – innovation and competitiveness, FDI, automobile industry, regional economic development
- international conference presentations, publications

02/2011 – to date
Regional development College
Lecturer

- lectures for a bachelor degree students: introduction to regional economic development, local and regional economy, regional development

10/2010 – 11/2011
Technology Centre AS CR
Senior consultant, project manager

- solicitation and management of complex competitiveness development projects in the Czech Republic
- national competitiveness and innovation strategies – evaluation of the National R&D&I policy 2009-2015 and its updating
- preparation of the national R&D priorities – analytical and management support for the national government office and the R&D&I Council (foresight exercise)
- expert group of the Ministry of Industry and Trade for the establishment of “Seed fund” and financial instruments system

04/2005 – 12/2010
BermanGroup s.r.o.
Consultant, project manager

- creation, consultations and evaluations of economic development plans and strategies; competitiveness and innovation strategies
- FDI policy and attraction, clusters and value chain networks, research & commercialization, internationalization consultancy
- project management, value-added analytics, creative facilitation, presentations
- field workshops and survey among companies – negotiations and interviews in small, medium and large, domestic and foreign companies

06/2009 – 08/2009
Ministry of Interior
Project manager

- project management and evaluation of one type project of the Integrated OP implemented by the MoI

09/2007 – 12/2007
Czech Statistical Office
Consultant - specialist

- analyses in the field of innovation and human resources in science and technology
- analytical materials, presentations, reports

12/2005 – 09/2006
FINESPA CZ s.r.o.
Consultant, evaluator

- ex-ante evaluation of ROP NUTS II Severovýchod region for 2007-2013

SKILLS AND COMPETENCES

Languages

Mother tongue

Czech

Foreign languages

English

Spanish

German

French

	Listening	Reading	Speaking	Writing
English	Excellent	Excellent	Very good	Very good
Spanish	Excellent	Excellent	Very good	Very good
German	Good	Good	Average	Average
French	Fair	Fair	Fair	Fair

Computer skills

- advanced knowledge of MS Office Word, Excel, PowerPoint, Visio
- SPSS, Arc GIS – ArcMap, ArcEditor, OpenGeoDa

Other skills and competences

ANALYTICAL SKILLS: I am experienced in intense data gathering work using creative and innovative methods to [i] identify sources of information, [ii] generate high-grade data about local, regional and national economic development and competitiveness issues and in [iii] performing creative / collaborative analytics on the data in order to come up with a [iv] targeted and highly efficient policy response.

TEAM WORK: I have participated in several both national and international collaborative projects, sponsored by different donors (eg. government, EU).

EVALUATION, ASSESSMENT AND ANALYTICAL SKILLS: I have participated in several projects evaluating current policies, particularly SF programmes. I have also prepared several analytical background papers and materials assessing socio-economic development, policies and public programmes.

INTERPERSONAL AND COMMUNICATION SKILLS: I work with representatives of project beneficiaries or with representatives of other organizations at all levels involved in projects related mainly to local and regional economic development. I have experience from the Czech Republic and also from abroad (Ireland, Norway, Spain).

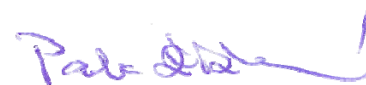
REFERENCES

Doc. RNDr. Jiří Blažek, Ph.D. – Dept. of Social Geography, Faculty of Science, Charles University (blazek@natur.cuni.cz, +420 221 951 383)

Dr. Martin Srholec – CERGE-EI (martin.srholec@cerge-ei.cz, +420 224 005 155)

Ing. Martin Mana – Czech Statistical Office (martin.mana@czso.cz, +420 274 052 369)

Mgr. Pavel Csank – BermanGroup, s.r.o. (csank@bermangroup.cz, +420 721 212 664)



Pavla Žížalová