

8TH EUROPEAN FORUM FOR SCIENCE AND TECHNOLOGY PRAGUE

28 MAY 2009, PRAGUE



The University of Economics, Prague
Winston Churchill Square 4
130 67 Prague 3



GENERÁLNÍ PARTNEŘI PROJEKTU ČESKÁ HLAVA

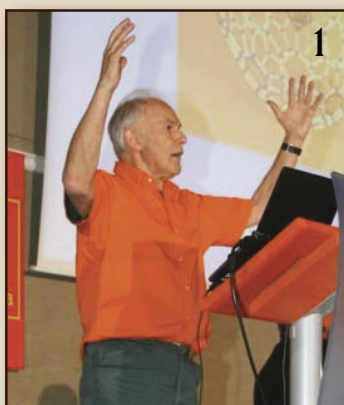
MEDIÁLNÍ PARTNEŘI



BUILDING OF BRIDGES

The international conference European Forum for Science and Technology is held by Česká hlava (Czech Mind) in cooperation with The University of Economics in Prague. The company Česká hlava has long been focused on promotion of the scientific and technological intelligence and regularly organizes a number of projects focused on promotion of science and technology. This yearly international forum will be held for the eighth time and this year's main topic is "Science is the driver of innovations". We will meet among this year's participants Nobel Prize laureates Kurt Wütrich (for chemistry) and Clive W. J. Granger (for economics).

The objective is to make it possible for the people who influence the future of the entire society to meet. Leading scientists, industrialists, politicians and representatives of academia regularly meet in Prague. The ambition of the project is to create functional and efficient bridges between these elites which often exist too separately and communicate little among them and to offer space for the exchange of ideas and experience indirectly promoting better communication and cohesion of scientific and other research stations with the commercial sector.



1. **Sir Harold W. Kroto**, Chemistry Nobel Prize
2. **Mirek Topolánek**, Czech Republic Prime Minister
3. **Steve Balmer**, CEO of Microsoft Corporation

More informations at:

www.ceskahlava.cz



ABOUT THE HISTORY OF FORUM

Last year with the topic “Efficiency of the European Science and it’s Competitiveness in the World” presented among the main speakers the head of the software giant Microsoft Steve Balmer, the scientific director of the international research project ITER Michel Chatelier, John Ellis from the research centre of particle physics CERN or Diarmuid JD MacDougall from the international advisory company PricewaterhouseCoopers.

The reputation of the European Science and Technology Forum is reflected by participation of the Nobel Prize laureates prof. Sir Harold W. Kroto (Great Britain), prof. Claude Cohen-Tannoudji (France), prof. Richard R. Ernst (Switzerland), prof. Timothy Hunt (Great Britain) and others.

We also invite representatives from the world of politics; among the Czech politicians Mirek Topolánek (The Prime Minister of the Czech Republic) or Vladimír Špidla (EU commissioner) and several more representatives of the foreign ministry resorts administering universities and science.

Every year the international conference is attended by famous scientists such as prof. Sigrid D. Peyerimhoff (Institute of Physical and Theoretical Chemistry, University of Bonn, Germany), prof. Rudolf Hanka (University of Cambridge, Great Britain) and last but not least also the representatives of multinational companies and international institutions such as Eric Perée (The European Investment bank), Sir Stephen Gomersall (Chief Executive for Europe, Hitachi Europe Ltd.), Eric Terhaerd (Vice-President of Clinical Development AstraZeneca, Great Britain), Dietmar Theis (Siemens AG, director of Corporate Technology).

WHO ARE THE FORUM VISITORS?

- 21% college students
- 32% college and high school teachers
- 25% scientists
- 22% industrial companies’ managers

Forum Organizer

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More informations at:
www.ceskahlava.cz



FORUM DRAFT PROGRAMME

- 8.30 – 9.00** **Registration**
- 9.00 – 12.00** Core presentations
Kurt Wütrich (Switzerland), Chemistry Nobel Prize
Clive W.J.Granger (Great Britain), Economics Nobel Prize
Helga Nowotny (EU), Vice-President of Europeans Research Council
Jiri Paroubek (Czech Republic), chairman of ČSSD and ex-prime minister
Alfred Gusenbauer (Austria), former Federal Chancellor
Tomas Sedlacek (Czech Republic), the principal analyst ČSOB and member of the National Economic Council
Helene Richardsson (Sweden), ICT-strategist at Swedish Association of Local Authorities and Regions
- 12.00 – 12.30** Press conference
- 12.30 – 13.45** VIP Lunch
- 12.30 – 13.45** Cofee Break
- 14.00. – 15.30** „Where is it stop?
(Ethical boundaries of science: cloning, stem cells, DNA tests and modifications, the choice of child sex...)
Round table MFDnes
Session chair: Martin Komarek, tha main commentator MFD
- 14.00 – 15.30** „The Czech participation in Framework Programs in the priority of Health and Scandinavian model of success“
Round table The University of Economics and Technology Centre AS CR
Session chair: Doc.RNDr. Judita Kinkorova, CSc, TC AV ČR
- 14.00 – 15.30** Workshop OKO „Science and media“
Session chair: PhDr. Vaclav Marek, Česká hlava
+ Presentation brochure „How to wag the media“ (PhDr. V. Marek)
+ Why we popularizing science? (Prof. C. Höschl)
+ What is happening with your message? (the media)
+ Before I come to the microphone (V. Koren, Czech Television)

ENTRANCE FEE

All Day program except workshop

1 300 CZK + 19% VAT (1547 CZK)
or 50 euro + 19% VAT (59,50 euro)

Student Fee:

100 CZK + 19% VAT (119 CZK)
or 4 euro + 19% VAT (4,76 euro)

Registration: www.ceskahlava.cz, kontakt@ceskahlava.cz

Contacts:

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