

**21-26
JUNE 2014**

SCIENCE BUILDING BRIDGES

Student Bus to EuroScience Open Forum - ESOF2014

What is ESOF?

ESOF is a European forum held every two years, dedicated to scientific research, innovation and outreach. It was designed by **EuroScience** (www.euroscience.org) as a unique opportunity in Europe to present and discuss the frontiers of scientific and technological advancement, the relationships between science and society, and the policies supporting research.

The next ESOF edition will take place at the Carlsberg City Area in Copenhagen, Denmark. The conference is organized by the local team in the Danish Ministry for Science, Innovation and Higher Education and is supervised by Professor Klaus Bock, who has been appointed champion of the event.

ESOF2014 (www.ESOF2014.org) will be a unique opportunity for leading scientists, young researchers, students, industry, policymakers, journalists and the public to discuss new discoveries and debate the direction that research is taking within all scientific disciplines.

The core of ESOF is the Scientific Programme, but the ESOF2014 Programme also features a Science to Business Programme, a Science in the City Programme and a Programme specifically dedicated to young researchers as well as researchers to be, the so-called Career Programme.

Career Programme

The Career Programme consists of workshops, panel discussions, debates and networking events, presenting opportunities open to young and mid-career researchers in Europe and around the world. The aim of this programme is to provide new skills, ideas and challenges to help the next generations of researchers, science communicators, science teachers and policy



makers. In accordance with the EuroScience spirit, special attention is put on the relationship between Science and Society.

This Career Programme at ESOF2014 will showcase career opportunities at all levels in Europe and beyond, for researchers at all stages of their careers. Themes under this programme could be: "Research Ethics for Scientists and Engineers", "Gender, Minorities and

Age" and "Global Mobility - Local Affinity".

ESOF in general

- **A Scientific Programme** consisting of keynote lectures, seminars, workshops and engaging formats for debating the latest research.
- **A Science-2-Business Programme** that will link research with business and industrial applications, including matchmaking events.
- **A Science in the City Programme** that will stimulate public awareness of science, innovation and new technology, and invites young and old to enjoy the fun of science.

Science Building Bridges

The overall concept and vision behind EuroScience Open Forum 2014 is “Science Building Bridges”.

The bridge is a symbol of closing the distance between science and society whilst forging a European scientific identity. It is a symbol invested with different meanings reflecting the variegated landscape of European science. Building bridges concerns the link between science and society; between the private and the public sector; between science and media; between sciences and the arts; and between Europe and the global arena.



Knowing that science, technology and innovation is the key to the future of the European society, we need to enhance these “bridges” and let them evolve even further. ESO2014 will be a core instrument in reaching this goal.

How Universities can support young researcher’s participation to ESO2014

By supporting the organization of a Science Bus

Euroscience and the ESO2014 local organizers wish to encourage and promote the participation of groups of graduate and PhD candidates. The groups will reach Copenhagen by bus (ideally a low emission vehicle) or some other low cost transportation.



Selected participants will have access to all ESO2014 programmes and to the specific sessions dedicated to Young Researchers.

This project is based on the successful *Barcelona and Torino Science Bus* event, realized by the *ESO2008* and *ESO2010* Team that brought to Barcelona 40 and to Torino 30 students. The Science buses participants will be offered a very low conference fee (80€), the possibility to be hosted in low cost accommodations in Copenhagen and onsite help provided by the local organisers.

Best practices

The best practices are that a university finances or find its own sponsors for one or more Science Busses (see the estimated budget below). The university may cooperate with the local Copenhagen team which is ready to provide onsite help when looking for a convenient hostel/hotel or so called Human Hotel, through which delegates can sign up and stay with a Copenhagen host family.

The coach capacity is in general around 40 seats. It is up to the university to decide how many students it wishes to finance.

In general, we feel that students which have already obtained their Bachelor's degree will benefit most from the opportunities this event represents. We therefore recommend selecting students having already obtained their Bachelor's or Master's degree or are currently doing their PhD. Postdocs have usually a regular income and are able to self-finance such a trip.

Estimated budget

Copenhagen 21-26 June 2012, 30 students, 5 days

| Expenses | |
|--|---------------|
| Accommodation (40€/day, 5 nights) | 6000€ |
| Entrance fee (80€/day)* | 2400€ |
| Public transport (4€/day) | 600€ |
| Bus (5 days) | 4000€ |
| Subsistence (30€/day) | 4500€ |
| Communication/Promotion (T-shirts, flyers to represent the university) | 600€ |
| Total including optional cost | 18100€ |
| Total excluding optional cost | 12400€ |

**Special price negotiated only for the purpose of Science Bus*

Please note that the budget is only an estimate and the indicated prices depend very much on national tariffs. It is, of course, up to a university to decide whether it covers all costs related to students travel or involves students to pay certain costs such as public transport or subsistence.

Communication/Promotion cost is estimated production cost of promotional material (such as T-shirts, flyers) that university might invest. This is also an optional item, however, it may be a key element if the university wishes to increase its visibility at such a unique event as ESOF2014.

Why should you participate?

There are many reasons why to participate in ESOF. Here are the top seven:

1. **Listen to and discuss with Nobel Laureates and key scientists**
2. **Learn more about Science Policy** and meet high level European and national politicians
3. **Discuss with business representatives** how science connects to business and how research in companies look like
4. **Be aware of the latest scientific developments** in your research field and other relevant disciplines. Meet the best experts in the world, hear their latest results and listen to their opinions.
5. **Communicate your research to a broad audience.** At ESOF you will have an opportunity to communicate and discuss your research with many scientists and researchers from a number of disciplines and countries.
6. **Enlarge your network.** ESOF may be the event in your career where you exchange the most business cards ever.
7. **Connect to the media.** About 500 science journalists are expected to attend the meeting and all the most prominent science magazines and mainstream newspapers and electronic media from Europe will be present.

ESOF is a very rare opportunity to meet researchers from your own and many other fields, to discuss with stakeholders of science and knowledge from politicians to journalists, to engage in a deep intellectual discussion with a Nobel laureate, a Ph.D. student or a parliamentarian. Enjoy this moment; it may change the direction of your future career path.

For more information do not hesitate to contact Marie Suchanova, Operations Manager at EuroScience.

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