



MINISTRY OF EDUCATION,
YOUTH AND SPORTS



**The Ministry of Education, Youth and Sports
and**

Technology centre ASCR

invites you to

**PPP BRIDGE 2020 Awareness Day
in the Czech Republic**

Event date: **27 June 2013**

Venue: **Technology Centre of the Academy of Sciences of the
Czech Republic
Ve Struhách 27
160 00 Prague 6 - Bubeneč**

A public-private partnership on Biobased Industries – [PPP BRIDGE](#) (Biobased and Renewable Industries for Development and Growth in Europe) – is currently in its final stage of preparation.

The Biobased Industries Consortium is keen to involve more Czech companies and stakeholders in what promises to be a major opportunity to boost economic growth and jobs across all EU regions, especially in rural areas.

The aim of the workshop is to inform relevant stakeholders including Czech companies, universities and research organizations about the upcoming proposal for a Biobased PPP, its potential, and the benefits derived from a close to EUR 4 billion investment over 2014-2020.

The event will present PPP BRIDGE vision and plans. The intention is to promote a structured dialogue, identify potentially interested partners who can actively contribute to the multiple biobased value chains and pave the way for collaboration.

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PROGRAM

- 08:30 – 09:00 Registration for the workshop and welcome coffee
- 09:00 – 09:15 **Opening**
Tomáš Hruďa, Vice Minister of Education, Youth and Sports
- Session 1** **PPP BRIDGE - VISION 2020**
- 09:15 – 09:30 **Public perspectives – the Public Side of the PPP BRIDGE**
Barend Verachtert, European Commission
- 09:30 – 09:45 **(1) Industry perspectives – the Private Side of the PPP BRIDGE**
(to be defined by the PPP BRIDGE representatives)
- 09:45 – 10:15 **(2) Industry perspectives – the Private Side of the PPP BRIDGE**
Camille Burel, Manager for Innovation Affairs, Roquette
- 10:15 – 10:45 Coffee break
- Session 2** **Czech potential contribution to the PPP BRIDGE**
- 10:45 – 11:00 **(1) Representative of a University**
Kateřina Demnerova, Institute of Chemical Technology Prague
- 11:00 - 11:15 **(2) Representative of a Research Institute**
Miloř Beran, Food Research Institute Prague
- 11:15 - 11:30 **(3) Representative of Industry**
Jan Marek, Inotex spol. s r.o. (tbc)
- 11:30 - 11:45 **(4) Representative of Industry**
Lukař Pacek, CZ BIOM
- 11:45 – 12:00 **Q&A, discussion**
- 12:00 – 12:10 **Close of the workshop**
Representative of the PPP BRIDGE - to be defined
- Buffet lunch/networking

Registration will be open until 21 June 2013 at http://geform.tc.cz/biobased_industry/.