

# DOMINIK JURÍČÁK

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dominik.juricak@alphacustomrings.cz

## EDUCATION

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- 2013- July 2014      **Center for Economic Research and Graduate Education – Economics Institute**  
*(M.A.), Master in Applied economics*
- Specialization in Finance
- 2009-2013            **State University of New York, Empire State College (N.Y., USA)**  
*BSc., Bc. Business Administration (double degree, USA & CZ)*
- **University of New York in Prague**
  - Student Council representative responsible for merchandising, school spirit promotion and social events
- 2006-2010            **Portage Northern High School, Portage, Michigan, USA (2008-2009)**
- **Gymnázium a SOŠ, Nový Jičín (2006-2010)**
  - High school education with diploma in U.S.A & CZ

## WORK EXPERIENCE

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- 2011- present        **Alpha Custom Rings s.r.o**  
*Owner, www.alphacustomrings.cz*
- Custom jewelry and diamonds distributor
  - Official supplier of class rings for universities in the Czech Republic
  - Designing custom ring collections for large scale orders
- 2013 January- August    **MAFRA a.s. (MF Dnes, Lidové noviny, iDNES.cz, Óčko TV, etc.)**  
*Marketing support*
- Marketing and distribution support function
  - Managed 8M CZK project for Lidové Noviny in April- June 2013
- 2012 June- August     **Universitat de Barcelona, Estudios Hispánicos (Barcelona, Spain)**  
*Community manager*
- European Union- Leonardo da Vinci Project for mobility, international education and work experience
  - Established and managed social profile presence and viral marketing

## LANGUAGES

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- Czech, Slovak - Native
- English – Fluent, Professional proficiency
- Spanish – Communicative knowledge

## ABILITIES

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- Driver´s license (B and C)
- Familiar with IT technologies (MS Office, CMS-web, Stata, EViews) and social network marketing
- Experienced in multicultural working environment
- Sports active, team player & leader
  - 1997-2010 active ice-hockey player
  - 2008-2009 Michigan High School League
  - 2013 Mountain ultra marathon B7 finisher (90km, 5430m total elevation)