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HELPS PROJECT
**Housing and Home-care for the Elderly and vulnerable
people and Local Partnership Strategies in Central
European cities**

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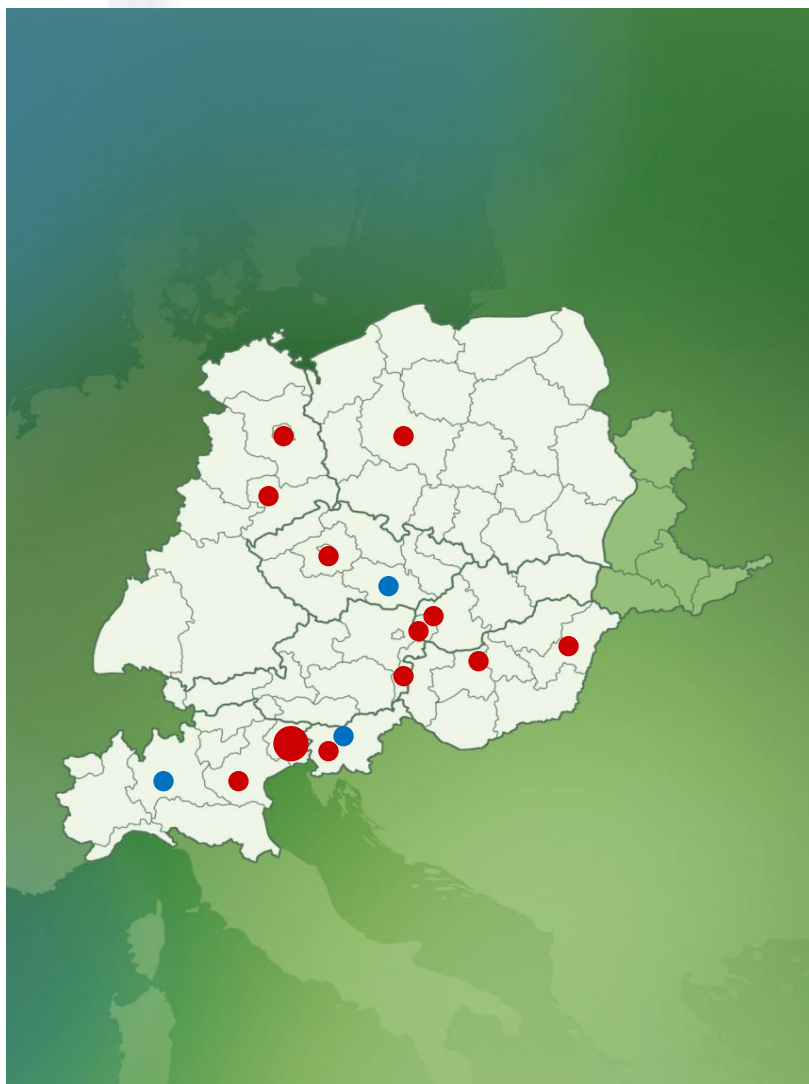
- ➔ The project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF
- ➔ Programme:
 - » Active ageing in the CENTRAL EUROPE
- ➔ Priority 4
 - » Enhancing **competitiveness and attractiveness** of cities and regions
- ➔ Area of Intervention 2
 - » Addressing the **territorial effects of demographic and social change** on urban and regional development
- ➔ Concept 6
 - » Innovative **housing and care solutions** for the elderly and vulnerable persons in Central European cities
- ➔ **Duration:** *October 2011 – September 2014*

- Socio-demographic changes → dramatic increase of the number of elderly and vulnerable people
- Improvement of health conditions → decrease of the need for intensive care
- The primary aim nowadays is to give vulnerable people as much control over their lives as possible
- More elderly and vulnerable people continue to live in their own flats/houses and need support for active re-integration
- Central Europe is still characterized by centralistic approaches that have often difficulties in matching with the needs of such population groups
 - Offer of standardized solutions for supposedly homogenous needs
 - Favour the institutionalisation and the separation of such population groups from other residential areas and/or population groups
 - Focus on intensive care-provision while other needs are neglected
- Neighbourhood-based care and housing solutions needed to increase the autonomy of these groups and contribute to maintain their abilities

- ➔ To improve the **quality of life** of vulnerable groups, especially **elderly** and **people with disabilities** residing in **urban areas** in Central Europe
- ➔ To develop the most appropriate **living environment and care** for them
- ➔ To foster innovative **housing and care solutions** for elderly and other vulnerable people with a view to increase their **autonomy**
- ➔ To support elderly and other vulnerable people in living in their **own homes**
- ➔ To find **management solutions** in integrative housing and enable **participation** of the elderly and vulnerable groups in the coordination of relevant stakeholders
- ➔ To develop innovative housing and homecare solutions by supporting models of integrated **local governance orienting policies**, products and services
- ➔ To **decrease** functional and spatial **separation** of different age groups in urban areas

Areas for innovative practices

1. community building
2. housing accessibility (including technical devices, ICT)
3. housing affordability
4. social and health care
5. access to information and/or education



- **FVG Region – ITA**
- **City of Leipzig, Economic Development Office – D**
- **Municipality of the City of Debrecen – HU**
- **Veneto Region – ITA**
- **Association of Towns and Communities of Slovakia – SK**
- **Institute of Sociology of the Academy of Sciences of the Czech Republic – CZ**
- **Institute for Sociology Slovak Academy of Sciences – SK**
- **German Association for Housing, Urban and Spatial Development – D**
- **Poznan Supercomputing and Networking Center – PL**
- **Samariterbund Burgenland – A**
- **Hungarian Maltese Charity Service – HU**
- **Slovenian Federation of Pensioners' Organizations – SLO**

- **City of Brno - CZ**
- **Institute of Social Research - ITA**
- **Ministry of Labour - SLO**

- ➔ **WP1:** Project management & coordination
- ➔ **WP2:** Communication, knowledge management and dissemination
- ➔ **WP3:** Transnational review of innovative practices in housing and care for elderly and other vulnerable people in Central European cities – ***Institute of sociology CAS (CZ)***
 - ➔ Transnational overview of innovative policies
 - ➔ Comparative analysis of best practices
 - ➔ Definition of needs and formulation of recommendations
- ➔ **WP4:** Pilot actions - ***Municipality of the City of Debrecen (HU)***
 - ➔ Focus on community-based development
 - ➔ Creating local governance platforms
- ➔ **WP5:** Transnational design of strategies and actions for mainstreaming pilot cases - ***Veneto Region, Department of Social Services (IT)***
 - ➔ Local Action Plans
 - ➔ Transnational recommendations and toolkit

- ➔ Sound **review** of innovative practices and the context of their application
- ➔ **Publications** based on gathered information
- ➔ Small number of piloted newly developed or reviewed services and housing solutions for the targeted population groups (introduction of **innovative practices**)
- ➔ **Needs-driven and efficient provision** of services/solutions for the targeted population group
- ➔ Definition of needs, **recommendations** for national policies and transnational programs

Thank you for your attention!



<http://seb.soc.cas.cz/projekty/helps.htm>

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