

Mona Garloff

Bookselling and the Establishment of New Markets: The Book Trade between Nuremberg, Prague and Vienna 1680–1750



Knihkup-
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Die Buch-
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Bibliop-
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4/4/2017, 17:00

knihovna ÚČL AV ČR (Praha, Na Florenci 3)

The lecture will focus on the commercial relationships in the book trade between Southern Germany, Bohemia and Austria. The role of the publishing companies in Nuremberg, Augsburg and Regensburg is often underestimated in book history, especially compared to Leipzig. However, in the first half of the 18th century Southern German publishers managed to establish solid business relationships in the Habsburg and Bohemian lands. The speaker will analyse the channels of the Central European book trade taking the Prague book market as an example. The lecture will be held in English.

Kulinárně společenské setkání nad vědeckým tématem
se koná v rámci Staročeského dýchánku ÚČL AV ČR v.v.i.

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