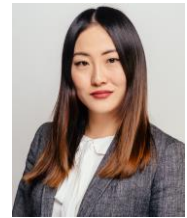


YELENA TSOY

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PROFESSIONAL EXPERIENCE

Center for Trade Policy Development Ltd. under the Ministry of the National Economy of RK (Astana, Kazakhstan)

Senior Expert (Analyst) – October 2013 to Present

Analysis of international organizations obligations, communication with the business | Industry and foreign trade analysis | Export potential and import substitution analysis | Proposal of optimal dataset for reporting and description of data transformation | Provided economic expertise and advised public authorities | Assessment of analytical solution and use the data to draw conclusions | Examined state programs | Presented research findings to government authorities | | WTO | OECD | EAEU

Ogilvy PR (Almaty, Kazakhstan)

Account Executive – October 2012 to September 2013

Prepared PR campaigns | Analyzed of the efficiency of PR campaigns | Organized press conferences | Produced detailed proposals for events | Managed all pre-event planning | SMM

J'son and Partners Management Consultancy (Almaty, Kazakhstan)

Market Research Consultant – April 2011 to September 2012

Desk marketing research | Collected data | Consolidated information into reports and presentations | Understanding of the business context of the decisions to be supported | Recommendations and marketing strategy for market entry, strengthening market position and market capture | Organized Digital Communication Kazakhstan Forum

EDUCATION

CERGE-EI | Prague, Czech Republic | 2017-2018

Master of Arts in Applied Economics (GPA 3.2 out of 4.0)

Courses: Quantitative Methods (*Stata*), Times Series Applications in Finance (*Econometric forecasting*), Marketing Data Analysis (*R*), Forecasting and Stress Testing Risk (*Market & Credit Risks*), Corporate Finance and Valuation (*Project analysis*)

Al-Farabi Kazakh National University | Almaty, Kazakhstan | 2011 - 2013

Master of Economic Sciences in Finance (GPA 3.9 out of 4.0)

Courses: Corporate Finance, Financial Management, International Securities Market

Utrecht University | Utrecht, Netherlands | 2012

Summer School (Certificate)

Summer course: “Leadership for Sustainable Innovations”

Al-Farabi Kazakh National University | Almaty, Kazakhstan | 2007 - 2011

Bachelor of Arts in Finance (GPA 3.9 out of 4.0)

Courses: Money, Credit, Banks; Finance, Taxes and Taxation, Banking, Insurance Business

SKILLS & LANGUAGES

- Strong skills in mathematics and economics;
- Advanced MS Word, Excel, PowerPoint;
- Analytical and innovative problem-solving skills;
- Gifted in learning and adapting new concepts quickly;
- Working well and effectively under pressure;
- Knowledge of programming (Stata, R, SQL, SAP, Latex);
- Russian – native;
- English – proficient;
- Kazakh – beginner.

ACHIEVEMENTS

- Winner of CERGE-EI Final Project Competition (July 2018)
- Graduate of Teaching Fellows Course, CERGE-EI (August 2018)
- Member of more than 3 working parties under Eurasian Economic Commission, which have designed 2 International Agreements and more than 15 Recommendations for industry development of Eurasian Economic Union countries;
- Participated in the designing of the Trade and Economic Agreement between the Eurasian Economic Union and the People's Republic of China;
- Participated in the process of Kazakhstan accession to the WTO;
- Certificate of Appreciation awarded by the Minister of National Economic of the Republic of Kazakhstan;
- Recipient of different government and non-government scholarships.

CERTIFICATES

- CFA INSTITUTE RESEARCH CHALLENGE: CFA Regional Competition, Czech Republic and Slovakia – February 2018;
- WTO: Subsidies and Countervailing Measures Certificate - July 2017;
- WTO: Trade in Services and Investment Certificate - April 2017;
- UNITAR: Resolving Agricultural Trade Issues through International and Regional Trade-related Agreements in the CIS Region – October 2015.