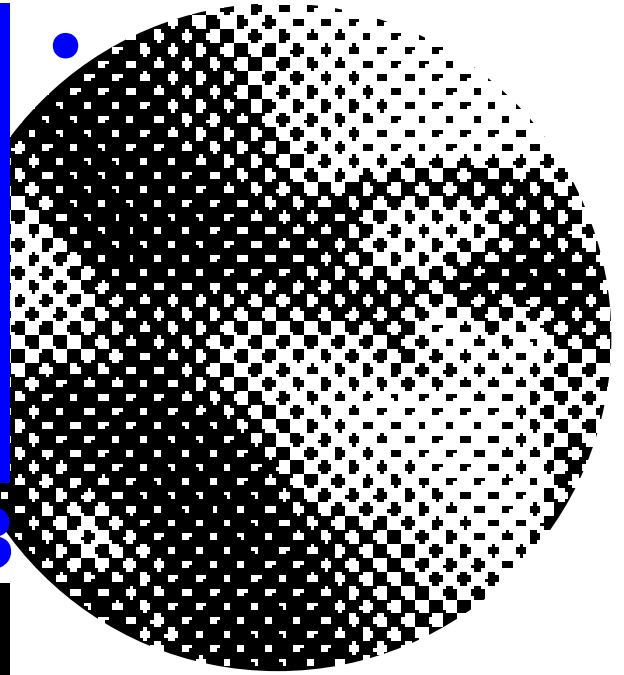
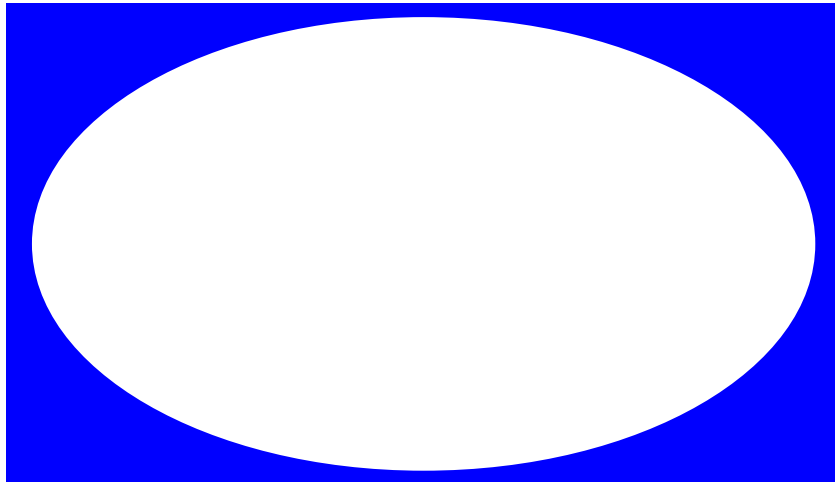


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5–6 December 2023



Art within Reach: Photomechanical Reproductions of Works of Art from Print to Digital

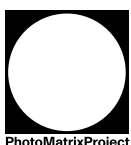
photomatrix.cz/conference

Conference venue
Academic Conference Center (AKC)
Husova 4a, Prague 1

Roundtable venue
CEFRES
Na Florenci 3, Prague 1

The conference is open to the public and is free of charge.
The online stream will be provided via Zoom Webinar.

The conference is organized within the Matrix of Photomechal Reproductions: Histories of Remote Access to Art research project based at the Institute of Art History of the Czech Academy of Sciences and supported by the Lumina Quaeruntur Fellowship.



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Tuesday 5 December 2023

9:00 Registration

9:30 Introductions by Tomáš Winter, the director of the Institute of Art History, Czech Academy of Sciences and by the organizing committee

10:00–11:00

→ KEYNOTE LECTURE 1

→ Sculpture's Artificial Intelligence
Megan R. Luke (Eberhard Karls Universität Tübingen)

11:00–11:15 Coffee break

11:15–12:30

→ PANEL 1: Behind the Production of Images

Chair: Katarína Mašterová (Institute of Art History, Czech Academy of Sciences)

→ Rubens' Oeuvre "d'après les estampes": Hybrid Images in the Transformation of the Late-Nineteenth-Century Illustrated Art Book
Griet Bonne (Ghent University)

→ The Production of Photomechanical Reproductions of Art: Consensual Exchange, Stolen Glances and Embellished Reality
Hana Buddeus (Institute of Art History, Czech Academy of Sciences)

→ Behind the Photographs: Copyright and Photomechanical Reproductions of Art, a Burning Issue in Europe at the Turn of the 20th Century
Marta Binazzi (Institute of Art History, Czech Academy of Sciences)

12:30–13:30 Lunch break

13:30–14:45

→ PANEL 2: Art Markets

Chair: Camilla Balbi (Institute of Art History, Czech Academy of Sciences)

→ Pictorial Commodities
Anna Näslund (Stockholm University)

→ The Afterlife of Photo Campaigns: On the Sustainable Use of Reproductions
Franziska Lampe (Bildarchiv Bruckmann, Zentralinstitut für Kunstgeschichte, Munich)

Selling Art through Images: Photomechanical Reproductions in German Gallery Publications (1912–1949)

→ Julia Bärnighausen (Berlinische Galerie – Museum of Modern Art, Photography and Architecture)

14:45–15:00 Coffee break

15:00–16:15

→ PANEL 3: Art Historical Narratives

Chair: Hana Buddeus (Institute of Art History, Czech Academy of Sciences)

→ High Culture and "Low Art": Reproductive Prints and the New Art History in Late Nineteenth-Century Paris
Elisabeth Narkin and Ellen Prokop (National Gallery of Art, Washington D.C.)

→ Rachel Wischnitzer and the Photomechanical Foundations of Jewish Art History
Camilla Balbi (Institute of Art History, Czech Academy of Sciences)

→ The Role of the Reproductions of Wit Stwos's St. Mary's Altarpiece in Building the Cultural and Social Status of the Work of Art after 1945
Dorota Łuczak (Adam Mickiewicz University in Poznań)

16:15–17:00

Walking or public transport to CEFRES
Address: Na Florenci 3, Prague 1

17:00–18:30

→ ROUNDTABLE ON DIGITAL ART HISTORY in CEFRES

→ Introductions by Mateusz Chmurski, the director of CEFRES, and by Viktorie Vítů from the Institute of Art History, Czech Academy of Sciences

→ Moderator
Béatrice Joyeux-Prunel (Université de Genève)

→ Panelists
Sanja Sekelj (Institute of Art History, Zagreb)
Thomas Smits (University of Antwerp)
Petr Žabička (Moravian Library, Brno)

18:30–19:00

Glass of wine at CEFRES

19:30

Dinner for the speakers and guests of the conference

Wednesday 6 December 2023

9:30–10:30

→ KEYNOTE LECTURE 2

Exploring Visual Culture in the Mechanical Age:
Bridging Dreams, Methods, and Realities

→ Béatrice Joyeux-Prunel (Université de Genève)

10:30–10:45

Coffee break

10:45–12:00

PANEL 4: Artistic Circulations

Chair: Fedora Parkmann (Institute of Art
History, Czech Academy of Sciences)

Goethe's *Faust I* from Outline Etchings to
Photomechanical and Digital Reproductions
in European and World Circulation

→ Evangelia Stead (Université de Versailles-
-Saint-Quentin)

The Soviet Plato's Cave: *Przegląd Artystyczny*
and *Sztuka* as the Windows onto the World

→ Wiktor Komorowski (Courtauld Institute of Art,
London)

Fashion Discourses at the Turn of the
20th Century: Unraveling Paris's and New
York's Perceptions through the Distant Reading
of Texts and Images in Magazines

→ Marie Barras (Université de Genève)

12:00–13:00 Lunch break

13:00–14:00

→ KEYNOTE LECTURE 3

Plates and Illustrations. Historical Observations
on Image-Word Relations in Photographic Art
Reproductions

Jens Ruchatz (Philipps-Universität Marburg)

14:00–14:15 Coffee break

14:15–15:30

PANEL 5: Dissemination, Popularization

Chair: Lenka Bydžovská (Institute of Art
History, Czech Academy of Sciences)

Presenting the Popular – Popularization of Art
Reproductions in (Para)Texts around 1900

→ Mirja Beck (Weissensee Kunsthochschule Berlin)

Reproducing Artworks in the Context of
Belgian Photojournalism and Mass-Market
Print Culture during the Interbellum: The Case
of Germaine Van Parys (1893–1983) through
the Artpresse Corpus

→ Morgane Ott (Université de Liège)

Artists as Influencers? Emil Filla and Josef
Wagner, Prominent Figures of Czech Modernism,
as Editors of the Art Magazine *Volné Směry*

→ Katarína Mašterová and Viktorie Vítů (Institute
of Art History, Czech Academy of Sciences)

15:30–15:45 Coffee break

15:45–17:00

→ PANEL 6: Politics and Identity Building

Chair: Geraldine A. Johnson (University
of Oxford, UK)

A Nation in Its Own Images: Art Reproduction
in Early 20th-century Norway

→ Nina Lager Vestberg (Norwegian University
of Science and Technology)

“Nothing Will Remain But Photographs”:

Photomechanical Reproductions of the
Italian South's Heritage in *Napoli Nobilissima*
Magazine (1892–1907)

→ Viviana Costagliola (Biblioteca Hertziana, Rome)

“Heaven's Gates”: Politics of Photomechanically
Illustrated Publications Documenting Jewish
Monuments in Poland (1903–1957)

→ Marta Ziętkiewicz (Institute of Fine Art,
Polish Academy of Sciences)

17:00–17:15 Coffee break

17:15–18:00

Closing Remarks by Petra Trnková (Institute
of Art History, Czech Academy of Sciences)
& Closing Discussion

Thursday 7 December 2023

→ OPTIONAL EXCURSION

10:00–12:00

National Technical Museum, Department of
Polygraphy, with the curator Pavel Pohlreich

Address: Kostelní 1320/42, Prague 7

Free of charge, advance registration required:
masterova@udu.cas.cz